

## Making a difference in our community!

Mountain View Seniors' Housing Foundation supports four lodges and ten senior self-contained buildings in the Mountain View County and is a registered charity established in 2002. The Foundation is intended to be a vehicle through which funds can be raised to assist the work of Mountain View Seniors' Housing. We raise funds on behalf of MVSH so we can purchase furniture and equipment and help fund activities bettering the lives of our seniors.

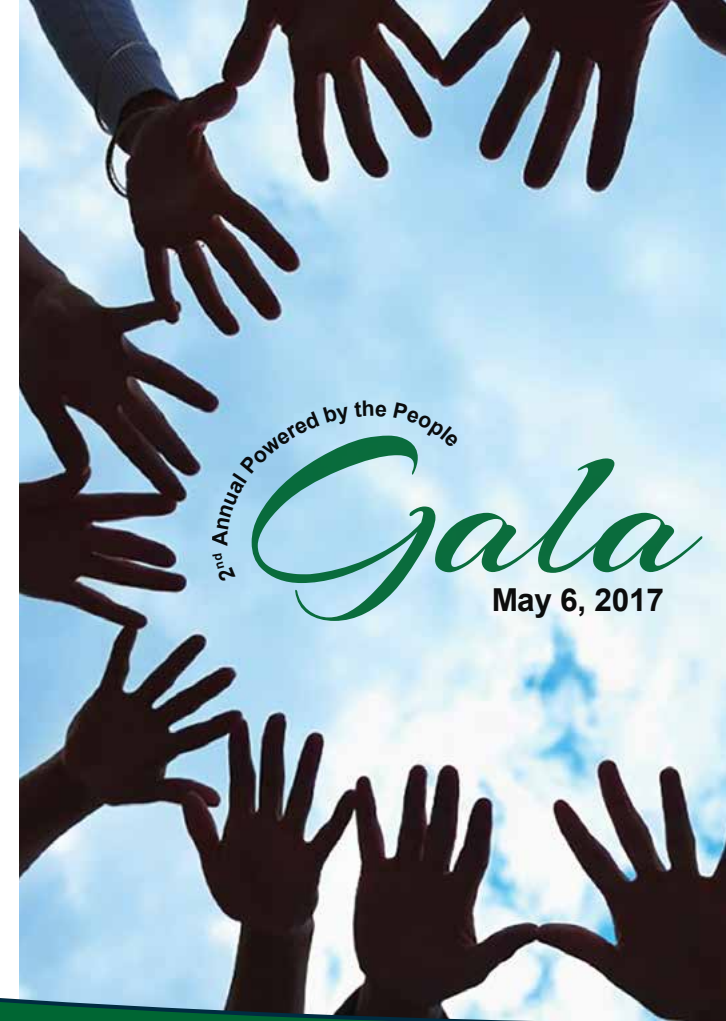
The Foundation is governed by a volunteer Board of Directors, with operations managed by a part-time Executive Director.

### Vision

Mountain View Seniors' Housing Foundation supports a culture of caring and sustainability by ethically fundraising to improve the quality of life for our residents, through individual donors, corporate and community partnerships.

### Mission

Mountain View Seniors' Housing Foundation is a trusted charity that aims to raise awareness and funds by collaborating with community partners with a goal to transform our buildings into homes and to provide quality care and outcomes for our residents.



### Mountain View Seniors' Housing Foundation

Ralene McCulloch, Executive Director  
P: 403-556-2957 or C: 403-507-5300  
E: [ralene.mcculloch@mvsh.ca](mailto:ralene.mcculloch@mvsh.ca)



[www.mvsh.ca](http://www.mvsh.ca)

### Mountain View Seniors' Housing Foundation

*2nd Annual Powered by the People Gala*

In Support of:





2<sup>nd</sup> Annual Powered by the People Gala - May 6, 2017



## Mountain View Seniors' Housing Foundation is excited to host our 2<sup>nd</sup> Annual Powered by the People Gala & Fundraising Event

Join us May 6, 2017 at 7pm at the Didsbury Multi-Purpose Room at the Memorial Complex at 1702 - 21 Ave in Didsbury, Alberta.

Cocktail Reception with Entertainment by Adria McCulloch & Tom King.

Semi-formal attire. Tickets \$100 per person.

### SPONSORSHIP

The Mountain View Seniors' Housing Foundation has two key annual fundraising events.

- Our Powered by the People Gala in the spring which brings together our community, sponsors and vendors for a night of entertainment and networking.
- Our Annual Golf Classic held in the September

The Foundation operates a Sponsorship Program that provides an opportunity for organizations to contribute at a variety of donation levels for each Annual Event.

Sponsorship dollars assist with presenting the two annual fundraising events.

### Where Does Your Support Go?

When you donate to Mountain View Seniors' Housing Foundation we are able to enhance the lives of our residents by funding activities, purchasing specialized furniture and equipment that is needed to create safe and homelike environments. As a trusted local charity, Mountain View Seniors' Housing Foundation strives to support keeping our seniors in our communities.

### For Tickets and Sponsorship

Tickets and Sponsorship can be purchased online at [www.mvsh.ca](http://www.mvsh.ca) or by contacting Ralene McCulloch at:

P: 403-556-2957 or 403-507-5300

E: [Ralene.McCulloch@mvsh.ca](mailto:Ralene.McCulloch@mvsh.ca)

### Silent Auction Sponsorship

Name acknowledge on silent auction table and in the evening program.

All silent auction items need to be delivered to Mountain View Seniors' Housing Foundation by April 21, 2017.

Mountain View Seniors' Housing Foundation  
#301, 6501 - 51st Street  
Olds, Alberta T4H 1Y6

### Gala Sponsorship Opportunities

#### Platinum Sponsor - \$3,000

- 10 tickets to the Gala event (\$1000 value)
- Superior signage at the Gala
- Major Sponsor recognition during the event
- Your logo on all Guest gifts
- ½ page recognition in our evening program
- Logo on our Gala webpage for a year
- Recognition on our Facebook page

#### Gold Sponsor - \$1,500

- 4 tickets to the Gala event (\$400 value)
- Logo prominence at the Gala
- Sponsor recognition during the event
- ¼ page recognition in our evening program
- Recognition on our Facebook page

#### Silver Sponsor - \$1,000

- 2 tickets to our Gala Event (\$200 value)
- Logo prominence at the Gala event
- Logo acknowledgment in our evening program
- Recognition on our Facebook page

#### Bronze Sponsor - \$500

- 2 tickets to our Gala Event (\$200 value)
- Logo acknowledgment in our evening program
- Recognition on our Facebook page

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